

2024 Sale Plan



SCHOOL NAME: _____

COORDINATOR NAME: _____

PRIMARY PROGRAM (pick one):

_____ TWS@SCHOOL (Paper Sale)

_____ TWS@SCHOOL (Online Sale)

_____ TWS@HOME (Online Sale)

#1 SALE DATES:

Please refer to your quote for your promotional sale date guidelines.

Start Date: _____

End Date*: _____

**Once your promotional sale is complete, kits will be available on your storefront for late orders – home delivery only. Closing date determined by TWS.*

#2 FUNDRAISING & EDITING:

Are you interested in adding a profit to your kits to benefit your parent organization?

Yes or **No** If yes, amount: _____ (dollars or percentage)

If yes, are you interested in using your profits to buy additional kits for “Students in Need” at your school?

Yes or **No**

Sale profit checks are mailed out in late September. Payable to: _____

Do you want families to know that you have marked up your kits as a fundraiser? **Yes** or **No**

Do you want your families to be able to customize the contents of the kits (adding or removing products)? **Yes** or **No**

#3 MARKETING:

Would you like a promotional sale flyer created for your families? **Yes** or **No** (If no, please provide a copy of flyer you use)

Reminder Flyers - please check your selection(s) below:

____ # 1 Coming Soon ____ # 2 Order Today ____ # 3 Fun in the Sun ____ # 4 Available Now
____ # 5 Tools to Succeed ____ # 6 Start the Year Off ____ # 7 Sale Ending Soon

Advertising Poster # requested _____ Yard Signs # requested _____ (Max 5 per school)

#4 IMPORTANT DATES:

These dates are used in establishing our production schedule. **(If any date changes after submission, TWS has the right to adjust storefront closing).**

_____ Requested Delivery Week (We suggest a minimum of 5 business days prior to distribution)

___ / ___ / ___ Kit Distribution for TWS@SCHOOL/Supply Drop off Date for TWS@HOME

___ / ___ / ___ First Day of School

For TWS@SCHOOL Program, please provide a contact for the day of delivery.

Delivery Contact: _____

Delivery Phone #: _____ Delivery Email: _____

ONLINE SALE NOTE: It can take up to 3 days to have your storefront ready. Online approval of your storefront is required before any sales can be accepted. The approval confirms that all kit contents (products, quantities, brands), fundraising amounts (if applicable), and final sale prices have been reviewed by the coordinator for accuracy. Any discrepancies need to be reported to TWS to edit before storefront approval.