2027 Sales Plan

SCHOOL NAME: _____ PHONE: _____

COORDINATOR(S): _____

#1 IMPORTANT DATES:

These dates are used in establishing your sale timeline. *Fill out program A or B, not both.*
(If any date changes after submission, TWS has the right to adjust storefront closing.)

A. SHIP TO SCHOOL PROGRAM

_____ Requested Delivery Week
(We suggest a minimum of 5 business days prior to distribution)

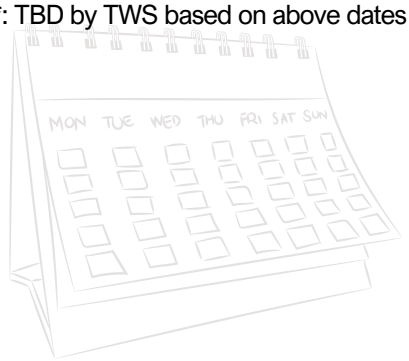
Please provide a contact for the day of delivery.

Delivery Contact: _____
Delivery Phone #: _____
Delivery Email: _____

_____/_____/_____ Sale Start Date
_____/_____/_____ Kit Distribution Date
_____/_____/_____ First Day of School
End Date*: TBD by TWS based on above dates

B. SHIP TO HOME PROGRAM

_____/_____/_____ Sale Start Date
_____/_____/_____ Supply Drop-off Date
_____/_____/_____ First Day of School
End Date*: TBD by TWS based on above dates



Once your promotional sale is complete, kits will be available on your storefront for late orders - home delivery only. Closing date determined by TWS.

#2 FUNDRAISING:

Are you interested in adding a profit to your kits to benefit your parent organization?

☐ **Yes** or ☐ **No** If yes, amount: _____ (dollars or percentage)

If yes, are you interested in using your profits to buy additional kits for "Students in Need" at your school?

☐ **Yes** or ☐ **No**

Sale profit checks are mailed out in late September. Payable to: _____
Rebate amounts under $10 will not be dispersed.

#3 EDITING (adding or removing products):

Do you want your parents to be able to customize the contents of the kits? ☐ **Yes** or ☐ **No**

#4 MARKETING:

Would you like a promotional sale flyer created for your families? ☐ **Yes** or ☐ **No** (If no, please provide a copy of flyer you use)

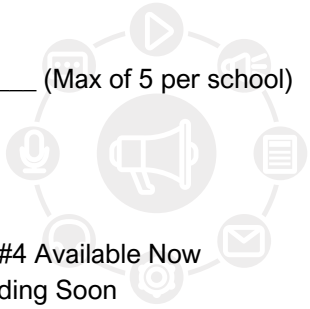
Contact name: _____ Email: _____
(To be listed on flyer for parents to contact for questions)

TWS Advertising poster(s) requested: _____ TWS Yard signs requested: _____ (Max of 5 per school)

Would you like posts for social media: ☐ **Yes** or ☐ **No**

Marketing Materials (flyers) - Choose up to 4 - please check your selection(s) below:

_____#1 Coming Soon _____#2 Order Today _____ #3 Fun in the Sun _____#4 Available Now
_____#5 Tools to Succeed _____#6 Start theYear Off _____#7 Sale Ending Soon



ONLINE SALE NOTE: *It can take up to 3 days to have your storefront ready. Online approval of your storefront is required before any sales can be accepted. The approval confirms that all kit contents (products, quantities, brands), fundraising amounts (if applicable), and final sale prices have been reviewed by the coordinator for accuracy. Any discrepancies must be reported to TWS to edit before storefront approval.*