



# 2026 Sales Plan

SCHOOL NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_

COORDINATOR(S): \_\_\_\_\_

## #1 IMPORTANT DATES:

These dates are used in establishing your sale timeline.  
(If any date changes after submission, TWS has the right to adjust storefront closing.)

### KITS SHIP TO SCHOOL'S ADDRESS

\_\_\_\_\_ Requested Delivery Week  
(We suggest a minimum of 5 business days prior to distribution)

Please provide a contact for the day of delivery.

Delivery Contact: \_\_\_\_\_  
Delivery Phone #: \_\_\_\_\_  
Delivery Email: \_\_\_\_\_

\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_ Sale Start Date  
\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_ Kit Distribution Date  
\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_ First Day of School

End Date\*: TBD by TWS based on above dates

*\*Once your promotional sale is complete, kits will be available on your storefront for late orders - home delivery only. Closing date determined by TWS.*

### KITS SHIP TO PARENT'S HOME ADDRESS

\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_ Sale Start Date  
\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_ Supply Drop-off Date  
\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_ First Day of School  
End Date\*: TBD by TWS based on above dates



## #2 FUNDRAISING:

Are you interested in adding a profit to your kits to benefit your parent organization?

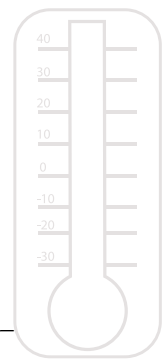
Yes or  No If yes, amount: \_\_\_\_\_ (dollars or percentage)

If yes, are you interested in using your profits to buy additional kits for "Students in Need" at your school?

Yes or  No

Sale profit checks are mailed out in late September. Payable to: \_\_\_\_\_

Rebate amounts under \$10 will not be dispersed.



## #3 EDITING (adding or removing products):

Do you want your parents to be able to customize the contents of the kits?  Yes or  No



## #4 MARKETING:

Would you like a promotional sale flyer created for your families?  Yes or  No (If no, please provide a copy of flyer you use)

Contact name: \_\_\_\_\_ Email: \_\_\_\_\_

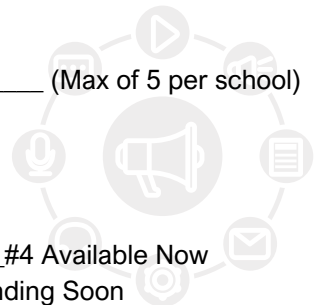
(To be listed on flyer for parents to contact for questions)

TWS Advertising poster(s) requested: \_\_\_\_\_ TWS Yard signs requested: \_\_\_\_\_ (Max of 5 per school)

Would you like posts for social media:  Yes or  No

Marketing Materials (flyers) - Choose up to 4 - please check your selection(s) below:

\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_ #1 Coming Soon \_\_\_\_\_ #2 Order Today \_\_\_\_\_ #3 Fun in the Sun \_\_\_\_\_ #4 Available Now  
\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_ #5 Tools to Succeed \_\_\_\_\_ #6 Start the Year Off \_\_\_\_\_ #7 Sale Ending Soon



ONLINE SALE NOTE: It can take up to 3 days to have your storefront ready. Online approval of your storefront is required before any sales can be accepted. The approval confirms that all kit contents (products, quantities, brands), fundraising amounts (if applicable), and final sale prices have been reviewed by the coordinator for accuracy. Any discrepancies must be reported to TWS to edit before storefront approval.