

2012 SALE PLAN

SCHOOL NAME: _____

CONTACT: _____

Select which sale plan your school intends to use: (May use more than one)

#1 Most Economical: Parents preorder kits with checks made payable to your organization. Kits delivered to school. One order is placed with The Write Stuff.

Do you need parent order forms: Yes or No

If yes, what format do you prefer? _____ One order form for all grade levels
or _____ One order form per grade level

When do you need them?

(Lead time of 3-5 days)

Approximate Sale Dates: _____

#2 Most Convenient: Refer parents to our web site to purchase kits shipped directly to home. Illinois customers are responsible for 7% sales tax. Fed Ex shipping charges additional.

Would you like to receive a mail-in order form for your parents who aren't computer users? Yes or No

The Write Stuff provides a 5% rebate with this sale method. If you would like to receive a larger profit, please provide the total amount per kit desired. _____ (Ex: \$3.00 per kit ~ rebated in the fall. Prices will be confirmed before placed online.)

When do you plan to start advertising this to your parents? _____

#3 No Hassle: Parents place orders online to deliver to school. You determine the sale dates and delivery date. Illinois customers are responsible for 7% sales tax.

Would you like to receive a mail-in order form for your parents who aren't computer users? Yes or No

Do you want to add an additional amount to your kits? Yes or No

If yes, what is that amount? _____ (Ex: \$3.00 per kit ~ rebated in the fall. Prices will be confirmed before placed online.)

Online Sale Dates _____ through _____

(sale must end by June 1st unless other arrangements have been made with The Write Stuff)

ALL SALE METHODS - PLEASE COMPLETE!

Approximate Delivery Date: _____

Approximate Distribution Date: _____

First Day of School: _____

Please return this plan to:

The Write Stuff

PO Box 217, Elburn, IL 60119

Fax 630-365-4415 or E-mail mld@write-stuff.com



Quality Service + Quality Products = Quality Time!